

***The Refresher Course for Family Physicians:
Quebec's biggest and most comprehensive annual meeting for family
physicians in the Anglophone community!***

PROGRAM

500+ Physicians

25+
Plenary
lectures



70+
Interactive
workshops

WHY EXHIBIT?

- Connect with family physicians from Montreal, Quebec, Ontario, New Brunswick, and the USA
- Network with the McGill community which represents 70% of the audience
- Network in the exhibit hall during lunch and refreshment breaks
- Company name visibility onsite and in the program pocket guide
- Have access to high quality program and speakers
- Be among 20+ Exhibitors

If you are familiar with the McGill Refresher Course, you already know what to expect: expert speakers, loyal attendees, a professional and comfortable meeting setting at the Hotel Bonaventure with healthy meals and access to Wi-Fi daily.

Remember: **first-come, first-assigned!** Be among the 20+ exhibiting companies at the Course!

Please contact our Exhibits Manager, Jennifer Patterson, at Jennifer@iseventsolutions.com by completing the attached contract form. This form will serve as your contract agreement. Jennifer will then follow-up with the actual invoice.

Come join us at the 68th McGill Refresher Course!

Ivan Rohan, Course Director
on behalf of the Organizing Committee

EXHIBIT OPPORTUNITIES

Exhibitor – Prime Location • \$6,000 – extra booth \$2,500 || plus GST/PST

Exhibitor – Regular Location • \$4,500 – extra booth \$2,000 || plus GST/PST

Exhibit Space “Ready to Go”

- Choice of one (1) 10’x10’ booth
- Black pipe and drape back and sidewalls
- One (1) 6’ black skirted table with two (2) grey side chairs
- Company name sign
- One (1) electrical outlet (15 amps) per 100 sq. ft.
- Additional booth space may be reserved for either \$2,000 or \$2,500 per 100 sq. ft., depending on location.

Other Benefits

- One (1) registration pass with access to the scientific program. This does NOT include access to any social functions.
- Three (3) exhibitor badges for each 100 sq. ft., not including access to scientific program nor social functions
- Fifty (50) word description in the online exhibit directory
- Company name placement on the following materials:
 - Website (confirmed exhibitor section only)
 - Onsite printed signage
 - Pocket guide

Exhibit Hours

Monday, November 27 and Tuesday, November 28

09:30–16:00

Installation:

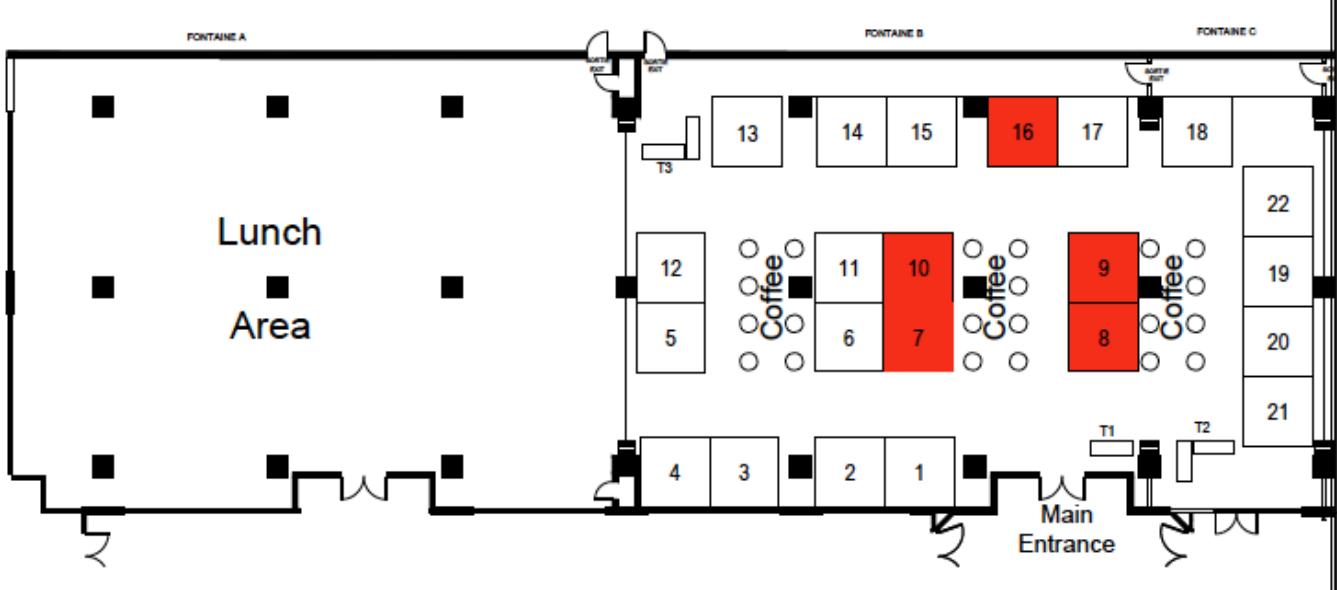
Sunday, November 26 15:00–18:00

Monday, November 27 06:30–09:30

Dismantle:

Tuesday, November 28 16:00–20:00

Floor Plan



Booths shaded in red are considered PRIME locations.