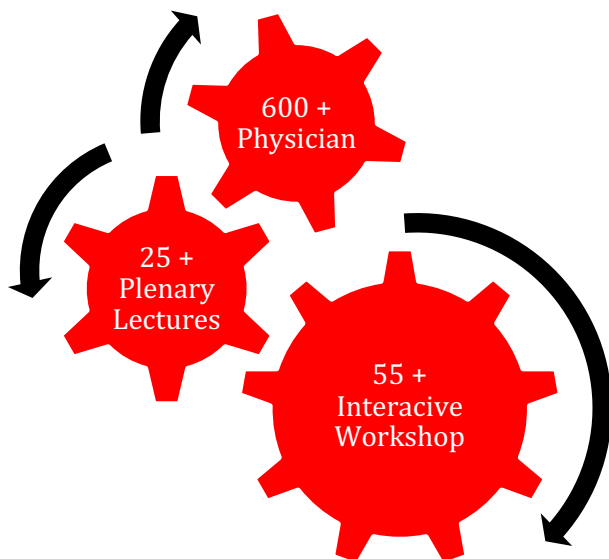


# Annual Refresher Course for Family Physicians Symposium annuel pour les omnipraticiens

*Quebec's biggest and most comprehensive Anglophone annual meeting for family physicians!*

The numbers speak for themselves:



- ✓ Connect with family physicians from Montreal, Quebec, Ontario, New Brunswick, and the USA
- ✓ Network with the McGill community which represents 70% of the audience
- ✓ Network in the exhibit hall during lunch and refreshment breaks
- ✓ Company name visibility onsite and in the program pocket guide
- ✓ Have access to high quality program and speakers
- ✓ Be among 25+ Exhibitors

If you are familiar with the McGill Refresher Course, you already know what to expect: expert speakers, loyal attendees, a professional and comfortable meeting setting at the Hotel Bonaventure with healthy meals and access to Wi-Fi daily.

Remember: **first-come, first-assigned!** Be among the 25+ exhibiting companies at the Course!

Please contact our Exhibits Manager, Jennifer Patterson, at [Jennifer@iseventsolutions.com](mailto:Jennifer@iseventsolutions.com) by completing the attached contract form. This form will serve as your contract agreement. Jennifer will then follow-up with the actual invoice.

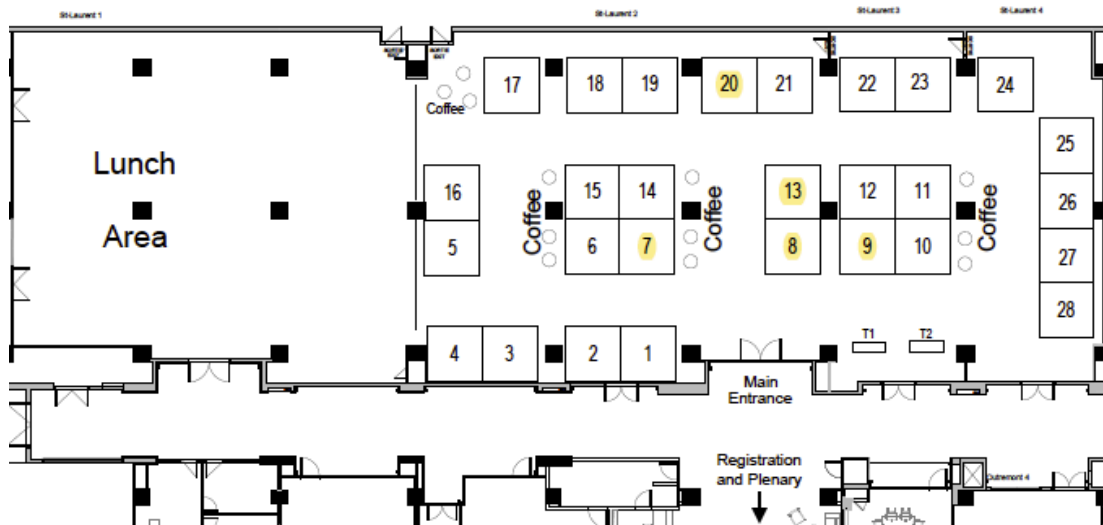
Come join us at the 70<sup>th</sup> McGill Refresher Course!

Ivan Rohan, Course Director  
on behalf of the Organizing Committee

# EXHIBIT OPPORTUNITIES

✓ **Prime Booth Location** • \$6,000  
extra booth \$2,500 || plus GST/PST

✓ **Regular Booth Location** • \$4,500  
extra booth \$2,000 || plus GST/PST



Booths highlighted in **yellow** are considered **PRIME** locations



## Exhibit Booth Includes:

- ✓ Choice of one (1) 10'x10' booth
- ✓ Black pipe and drape back and sidewalls
- ✓ One (1) 6' black skirted table with two (2) grey side chairs
- ✓ Company name sign
- ✓ One (1) electrical outlet (15 amps) per 100 sq. ft.

Additional booth space may be reserved for either \$2,000 or \$2,500 per 100 sq. ft., depending on location.



## Additional Benefits:

---

- ✓ One (1) registration pass with access to the scientific program. This does NOT include access to any social functions.
- ✓ Three (3) exhibitor badges for each 100 sq. ft., does not allow access to scientific program nor social functions
- ✓ Fifty (50) word description in the online exhibit directory
- ✓ Company name placement on the following materials:
  - Website (confirmed exhibitor section only)
  - Onsite printed signage
  - Pocket guide



## Exhibit Hours:

---

### Installation:

**Sunday, December 1**  
15:00–18:00

**Monday, December 2**  
06:30–09:30  
*\*small items only*

### Official Exhibit Hours:

**Monday, December 2**  
10:00–16:00

**Tuesday, December 3**  
10:00–16:00

### Dismantle:

**Tuesday, December 3**  
16:00–20:00

# Exhibit Contract

---

**ALL EXHIBITORS WILL BE ASSIGNED A BOOTH NUMBER ON OCTOBER 2, 2019. The Course shall allocate space according to the level of support and the order of received requests (Prime Location and Regular Location).**

## 1. COMPANY INFORMATION

Company Name	
Authorized Representative	Job Title
Street Address	
City, Province	Postal Code
Telephone	Fax
Email	Website URL – will be used Refresher website

## 2. EXHIBIT COORDINATOR INFORMATION

Exhibit Planner Name	Title
Telephone	Email

## 3. PREFERRED BOOTH LOCATION

Choice 1	Choice 2	Choice 3
----------	----------	----------

Not next to company/ies: \_\_\_\_\_

We hereby agree to rent exhibit space at the above-mentioned event. Upon receipt of the completed contract, our company's name will be added to the organizer's priority list, which will be used to determine our location as per the preferences indicated above.
---

## 4. TERMS OF AGREEMENT

Payment details will follow on invoice. Full payment is due within 30 days of the invoice date.

The exhibitor manual will become available in September 2019. The Exhibitor agrees to abide by all rules and regulations adopted by the Course in the best interest of the Course.

Booth space is sold in units of 10ft x 10ft (100 sq.ft.). See fees below.

Please put an <b>X</b> for your selection.	ITEM	AMOUNT
<input type="checkbox"/>	Booth in PRIME location	\$6,000 + tx
<input type="checkbox"/>	Booth in REGULAR location	\$4,500 + tx
<input type="checkbox"/>	Additional booth in PRIME location	\$2,500 + tx
<input type="checkbox"/>	Additional booth in REGULAR location	\$2,000 + tx
	<b>TOTAL PURCHASE:</b>	\$ _____

The following items are included with the booth:

- black pipe & drape back wall and low side rails
- one (1) 6 foot black skirted table with two (2) grey side chairs
- company name sign
- one (1) electrical outlet (15 amps) per 100 sq.ft.
- one (1) registration pass with access to scientific sessions (does not include the Monday night dinner)
- three (3) exhibitor booth staff badges for each 100 sq.ft. (does not include access to scientific sessions nor the Monday night dinner)
- company name placement on website, pocket guide and onsite printed signage
- 50-word product and service description in the online exhibit directory

## 5. CANCELLATION POLICY

Exhibitor’s right to terminate:

The Exhibitor may terminate this agreement under the following conditions:

- A. If Exhibitor gives the Meeting Chair written notice between now and 3 months prior to the event (up until September 2, 2019), the Exhibitor will forfeit 60% of the total amount of the agreement.
- B. If Exhibitor gives the Meeting Chair written notice between 0 and 3 months prior to the event (September 3 – December 2, 2019), the Exhibitor will forfeit 100% of the total amount of the agreement.

Any reimbursements of funds must be requested in writing and will be paid within 90 days of the said request.

Course’s right to terminate:

The Course may terminate this agreement in the event that Exhibitor fails to make payments as per the payment schedule shown above. In this event, Course must give Exhibitor 30 days’ prior written notice and Exhibitor must forfeit all amounts previously paid.

## 6. SIGNATURE

Authorized by	Title
Signature	Date